

Split Rock plastic surgeon has new book

BY MEG TWEEDY
Elm Street Books

Neil A. Gordon, founder of The Inn & Spa at The Retreat at Split Rock at 539 Danbury Road, will be signing *Your Complete Guide to Facial Rejuvenation*, on Saturday, Sept. 29, at Elm Street books in New Canaan. The book is written by Dr. Gordon and four other plastic surgeons who practice throughout the U.S. and Canada, and serve as medical directors, fellows and clinical faculty members of medical institutions.

The event will be from 12 to 3 and the store is at 35 Elm Street.

Dr. Gordon, who is based in Wilton and Greenwich, is a facial plastic surgeon, meaning he only performs surgery on the face and neck.

His specialty is a facelift technique called deep-plane facelift.



DR. NEIL A. GORDON

It involves repositioning the underlying facial tissues rather than just the skin. The technique

offers longer lasting results with no pain after surgery, and most important, none of the unnatural tightening and pulling of the skin that is seen in other techniques, said Dr. Gordon.

The Retreat at Split Rock combines a plastic surgery facility with a spa where patients may be cared for after a procedure is performed.

-In the book, before-and-after photos show realistic results for people of all ages and backgrounds. For those getting serious about a procedure, technical illustrations demonstrate how various surgical techniques are accomplished. It describes the many options available today and has chapters on special procedures, such as deep-plane lifts and midface lifts.

Everything a patient needs to know, from how to check the qualifications of a cosmetic sur-

geon to types of anesthesia that may be administered, are covered. Potential side effects and complications are described, as well as factors affecting how long typical results might last. Got a question, like "When can I go back to work?" You'll find it in one of the sidebars.

Dr. Gordon is chairman of the committee on patient safety and accreditation for the American Academy of Facial Plastic and Reconstructive Surgery. He is also a clinical instructor of surgery in the department of residency education in the division of facial plastic and reconstructive surgery. He has achieved double board certification by both the American Board of Facial Plastic and Reconstructive Surgery and the American Board of Otolaryngology.

Information: elmstreetbooks.com, or 966-4545